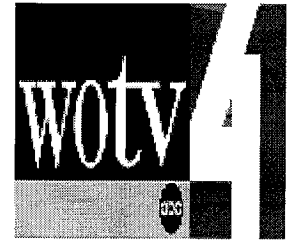


ORDER


WOTV

Orders
Order / Rev: 210292
Alt Order #: 6858971
Product Desc: UPTON FOR ALL OF US
Estimate: 3238
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 09/27/12 / 10/16/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Upton for All of Us
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN16589
Agency External ID: IN302/SP102/SP1137/AL1713/MO2553

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	3	\$4,500.00	\$3,825.00
10/29/12	10/29/12	1	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	3	\$4,500.00	\$3,825.00	0.00
November 2012	1	\$500.00	\$425.00	0.00
Totals	4	\$5,000.00	\$4,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/27/12	10/27/12	MI/MSU Football MI/MSU Football	CM	MI/MSU Football (3:30 PM-7:00 PM)	-----S-	:30	2	\$1,500.00	P4	0.00	NM	2	\$3,000.00
NCAAF: MSU@WI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		2				\$1,500.00		0.00			
N 2	WOTV	10/27/12	10/27/12	MI/MSU Football MI/MSU Football	CM	330p-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,500.00		0.00			
N 3	WOTV	10/29/12	10/29/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$500.00		0.00			
													Totals	4	\$5,000.00